

## BOARD MEMBER OPPORTUNITIES



### Chair

### Trustees

The Edinburgh International Culture Summit Foundation board is seeking to appoint **three** new Trustees to ensure a strong balance of expertise and representation along with the capacity and skills to oversee the work of the organisation at a time of strategic review: to include an exceptional individual who will embrace the role of **Chair**.

This is a great moment to join the independent charity as we review the impacts of the Summit since it was established in 2012 and develop the strategic vision for the next phase of its work and growth.

Board members are expected to attend **four** board meetings per year, but also to participate in the life of EICSF in between meetings, acting in an advocacy role for the organisation and advising the staff delivery team for the Edinburgh Culture Summit.

Board meetings are currently held Monday-Friday daytime, either in person in Edinburgh or by zoom.

Positions are advertised for a period of 4 years (term may be renewed).

The deadline for expressions of interest is **24 January 2023**.

The roles are unpaid voluntary positions. Reasonable expenses are paid.

### About Edinburgh International Culture Summit Foundation

The Edinburgh International Culture Summit Foundation (EICSF) is the independent charity which devises and produces the biennial Edinburgh International Culture Summit, on behalf of its founding Strategic Partnership - Edinburgh International Festival, British Council, Scottish Parliament and the Scottish and UK Governments.

Following the inaugural delivery of the Edinburgh International Culture Summit in 2012 – delivered through Edinburgh International Festival as lead producer- an independent organisation was established to:

- Produce and promote an international Summit in Edinburgh
- Support a successful public-private partnership by leading on income generation from diverse sources including commercial sponsors, trusts and foundations and private donors
- Oversee the curation of the Summit under the direction of a Programme Director
- Operate as an efficient delivery mechanism for the programme, working in collaboration with Strategic Partners
- Promote the role of arts and culture in Scotland and internationally

From 2014 until 2022, the late Sir Angus Grossart served as chair of the Edinburgh International Culture Summit. The Board, partners and staff of EICSF are forever grateful for his leadership and his generosity in support of the Summit. At present, Andrew Wilson fulfils the role of interim chair.

After ten years, an upcoming strategic review will set the mission and vision for future iterations of Culture Summit and its ancillary programmes. The Board of the Edinburgh International Culture Summit Foundation takes a leadership role in centring the creative vision of the Summit in discussions with the Strategic Partnership.

## **About the Culture Summit**

The Edinburgh International Culture Summit was established in 2012 through the Edinburgh International Festival, working alongside other core partners the British Council, the Scottish Parliament, and the Scottish and UK Governments. Taking place immediately following the London Olympic Games, the Summit was thought to be the first of its kind. Bringing together Culture Ministers, prominent artists, thinkers, and others responsible for formulating and implementing cultural policy, the initiative was a successful model for peer learning, the forging of connections, and a formal exploration of how the arts can enrich the lives of people around the world and contribute to the wellbeing of nations.

The Edinburgh International Culture Summit has since become a regular fixture on Scotland's cultural calendar. The Summit partners appointed Sir Jonathan Mills as Programme Director (2012 – 2022) with the responsibility of shaping the programme allowing for threads of continuity with previous Summits and scope for new areas of thematic interest to develop.

Set against the backdrop of the Edinburgh Festivals, the Edinburgh International Culture Summit brings together government ministers, artists, arts leaders and young policy and cultural leaders from around the world to participate in an inclusive and

non-partisan international forum, designed to facilitate the exchange of ideas and practice and to develop arts and cultural policy.

To date, there have been six editions of the Summit. Five in-person events hosted by the Scottish Parliament and in 2020, a special online edition. The Summit programme includes plenary sessions, bilateral meetings and roundtable discussions. Sessions in the Debating Chamber are open to the public to attend and are broadcast globally via Scottish Parliament TV.

In 2021, EICSF introduced a successful series of bimonthly online events, delivered in association with its Strategic Partners to extend discussions beyond the Summit, to continue to engage from a global perspective, consider the various challenges facing policymakers, artistic entrepreneurs, and practicing artists from a wide diversity of cultures and contexts.

In 2022, the EICSF programme evolved to include a new bilateral *Cultural Leadership Dialogue* strand bringing political and cultural leaders together. The inaugural Dialogues brought focus to the cultural relations between the UK with both Australia and Ukraine.

2023 marks a period of **Strategic Review** for the Culture Summit. Set by EICS Strategic Partners and Trustees of the Edinburgh International Cultural Summit Foundation, the purpose of the review is twofold:

1. An assessment of the achievements and impact of the Summit in the ten years since its inception
2. A proposed vision, objectives and organisational/governance/operating model for a world class international gathering of cultural leaders and government ministers in Edinburgh

## About the roles

The Edinburgh International Culture Summit Foundation recognises the need for greater diversity on our Board and is committed to addressing it. If you believe you would bring greater diversity to our Board, we would welcome hearing from you.

We are seeking to recruit a number of board members who hold a passionate belief in the crucial role culture has to play in the world's future economic, environmental and societal success. We encourage applications for the role of Chair and /or Trustee from a diverse range of talented people who share our commitment to inspiring positive change in cultural policy and investment in culture.

As we enter the next phase of the charity's work, we need to be confident we have a board of directors with wide-ranging experience who can help steer the charity boldly and have the expertise, skills and passion to advocate for our work, to amplify our vision and to shape the most appropriate structure for our long term sustainability.

We encourage applications from everyone, however particularly welcome applications from areas of current under-representation on our board including

women, people from majority global ethnic backgrounds, disabled people and people under the age of fifty. Please advise of any adjustments required to support you when making an application.

## **Responsibilities**

The role of a Trustee is to direct the affairs of the charity through efficient, effective and accountable governance, ensuring that the organisation is professionally run and acts in accordance with its stated aims and objectives.

Trustees are responsible for ensuring EICSF has a clear vision, mission and strategy which fulfils its purpose and to ensure that it is able to account for its activities and outcomes to the Office of the Scottish Charity Regulator, to the Edinburgh International Culture Summit Strategic Partners and to the public.

In addition to its governing and leadership role, the Board has responsibility for the sound management of the charity; compliance with the legal and regulatory framework within which the Edinburgh International Culture Summit Foundation operates; public accountability for EICSF performance and effective delivery of the strategy and services; and to provide direction, support and challenge for the Culture Summit staff delivery team.

The Trustees must ensure that the charity complies with company law, all other relevant legislation and regulations (including in relation to employment, health & safety, data protection and so on) and operates within the terms of its current Memorandum and Articles of Association.

Trustees are expected to act in the best interest of the charity, beneficiaries and future beneficiaries at all times, promoting the decisions of the Board in public (when required).

## **Person Specification**

We expect that different candidates will bring a range of skills and experience to the Edinburgh International Culture Summit Foundation, from the attributes listed.

- Strong enthusiasm for and commitment to the objectives of the Edinburgh International Culture Summit Foundation
- Willingness to act as an ambassador for EICSF
- Willingness to fulfil the duties and standards of conduct required of a board member
- A proactive and strategic approach to inclusion and diversity
- An understanding of the infrastructure supporting and challenges facing the cultural, heritage and creative industries sectors at this time
- Strong networks and partnerships across civic society, public and private organisations in Scotland and wider UK
- Knowledge of and experience in parliamentary processes, national government structures and /or international government settings

- Knowledge of and experience in cultural policy including cultural relations and international soft power objectives
- Knowledge of and experience of the international relations landscape including Scotland and the UK's global priorities
- Prepared to be entrepreneurial and proactive in income generation initiatives
- Professional track record in Organisational and Transformational Change

## Chair

The ideal candidate for the role of Chair will bring their own strong profile and excellent networks to champion the effective governance and support the work of EICSF at a time of significant transformation. They will have a broad and in-depth knowledge of governance (preferably including the cultural sector).

We seek to secure a Chair of the Board who understands the value of organisational advocacy and has excellent networks amongst a range of stakeholders: someone who has the enthusiasm to actively build the organisation's reputation in Scotland, the UK and internationally. They will have enthusiasm for and capacity to enhance our income generating capability by proactively engaging with fundraising efforts.

The Chair will be required to represent the Edinburgh International Culture Summit Foundation at meetings of the Strategic Partnership Board, whose membership include Ministers from the Scottish and UK Governments and elected members from the Scottish Parliament. This will require our incoming Chair to have additional capacity to attend up to four Strategic Board meetings annually and to be able to confidently demonstrate an in-depth knowledge of Scotland, its governance and devolved powers.

Together with Trustees, they will lead succession planning and Board development including away days and encourage a culture of continual organisational learning.

## How to Apply

Applicants are invited to send their CV and a covering letter outlining their experience, interests, skills and knowledge and what they could bring to the Edinburgh International Culture Summit Foundation Board at this time. We would ask you to indicate if you are interested to be considered for the role of **Chair of the Board** or **Trustee**.

Applications should be sent by email by 5pm on **Tuesday 24 January** to [Jean.Cameron@eicsf.com](mailto:Jean.Cameron@eicsf.com)

Shortlisted candidates will be invited to attend an interview (zoom) **w/c 6 February**

Queries

If you have a query or would like to arrange an informal discussion, please contact our Executive Producer: [jean.cameron@eicsf.com](mailto:jean.cameron@eicsf.com)

## **Useful Links**

We hope that you have found this information useful. We have selected several online links that we hope will also be informative and may inspire you to apply:

[https://www.youtube.com/channel/UCxqmhHHDIs\\_mQaNHrIOqYw](https://www.youtube.com/channel/UCxqmhHHDIs_mQaNHrIOqYw)

<https://www.culturesummit.com/>

<https://www.scottishparliament.tv/meeting/edinburgh-international-culture-summit-2022-closing-session-august-28-2022>